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What is claimed is

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1. A multiple stress-resistant promoter sequence or a promoter sequence including a base sequence represented by SEQ. ID. No 2 for the production of transformants that can mass-produce valuable substances.

- 2. The promoter sequence as set forth in claim 1,

 wherein the promoter sequence is selected from
 a group consisting of base sequences
 represented by SEQ. ID. No 2 ~ No 11.
- 3. An expression vector for the mass-production
 of a multiple stress-resistant substance or
 other valuable substances, wherein a promoter
 sequence selected from a group consisting of
 base sequences represented by SEQ. ID. No 2 ~
 No 11, a coding sequence for a target valuable
 substance and a terminator sequence are
 included in that order.
 - 4. Transgenic cells for the mass-production of a multiple stress-resistant substance or other valuable substances, which are prepared by

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transfecting host plant cells with the expression vector of claim 3.

5. Transgenic cells as set forth in claim 4, wherein the host plant cells are the cells of a plant selected from a group consisting of tobacco, major agricultural crops such as rice, sweetpotato, etc, and medicinal plants including ginseng.

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- 6. Transgenic cells as set forth in claim 4 or in claim 5, wherein the cells are prepared by transfecting tobacco cells with an expression vector containing a base sequence represented by SEQ. ID. No 9 (Accession No: KCTC 10594BP).
- 7. A transgenic plant for the mass-production of a multiple stress-resistant substance or other valuable substances, which is prepared by transfecting a host plant with an expression vector of claim 3 using an Agrobacterium.
- 8. The transgenic plant as set forth in claim 7, wherein the stress is selected from a group consisting of wounding, methyl viologen,

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hydrogen peroxide, NaCl, methyljasmonate, abscisic acid, non-biological stress ($\leq 15\,^{\circ}$ C or $\geq 37\,^{\circ}$ C) and pathogenic bacteria (Pectobacterium chrysanhemi).

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- 9. A preparation method of a transgenic plant for the mass-production of a multiple stress-resistant substance or other valuable substances comprising the following steps:
- 1) Constructing an expression vector containing each of a promoter sequence selected from a group consisting of base sequences represented by SEQ. ID. No 2 ~ No 11, a target valuable substance coding sequence and a transcription terminator sequence; and
 - 2) Transfecting a host plant with the expression vector of the above step 1) using an Agrobacterium.

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